

# PAIGE PELL

music business & marketing specialist

## PROFESSIONAL SKILLS

Microsoft Office  
Salesforce  
Five9 Dialer system  
Adobe Creative Suite  
Social Media Management  
Publishing Admin

## PERSONAL SKILLS

Creative spirit  
Reliable and professional  
Organized  
Time management  
Team player  
Fast learner  
Motivated

## CONTACT

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W: about.me/paigepell

## ABOUT

Creative, hard-working student who is willing and determined to constantly learn new approaches to the music industry. Currently earning a degree in Music Business with a minor in marketing at Middle Tennessee State University. Extensive experience taking on leadership roles and working in teams towards a common goal.

## WORK EXPERIENCE

### PART-TIME LEAD GENERATION SPECIALIST

*Broadcast Music, Inc. | Jan 2018 - Current*

- Perform research activities for the department
- Make outbound calls to businesses for the purpose of discovering whether or not a business uses licensable music
- Generate Reports based on music use for sales team

### TEMPORARY SALES/RETAIL

*Big Machine Label Group | Jun 1 2017 - Jun 30 2017*

- Assisted Creative team with prepping the flagship retail store to open for CMA Fest
- Kept track of inventory to maintain consistent count of product
- Helped facilitate meet and greet events for signed artists

### SALES ASSOCIATE

*Forever 21 | Jun 2017 - Aug 2017*

- Maintained constant presence on the sales floor to assist customers
- Assisted Customers with clothing choices based on their needs
- Enrolled customers in promotional communications

## EDUCATION

### BACHELOR OF SCIENCE IN RECORDING INDUSTRY MINOR IN MARKETING

*Middle Tennessee State University | 2015 - May 2019*

GPA 3.7

## ORGANIZATIONS

### TREASURER

*Zeta Tau Alpha, Iota Chi Chapter | Dec 2017-Dec 2018*

### VICE PRESIDENT OF SCHOLARSHIP

*MTSU College Panhellenic, Aug 2017-Dec 2017*